

## Economic vision for the Drechtsteden

Spatial and economic planning for Drechtsteden is aimed at rediscovering the region's identity and looking differently at its function. By 2020 the Drechtsteden will have developed into an integrated, liveable and coherent urban area, with water and its shorelines as its distinguishing feature. In particular, regional economic policy is aimed at four levels:

- Drechtsteden is to be positioned internationally as a maritime service hub for the Port of Rotterdam
- On a national level, Drechtsteden's advantageous location provides opportunities for expanding the regional economy
- Regionally, Drechtsteden aims to improve its competitiveness as an integrated urban area
- On a local level, work is done to waterfronts and riverbanks to create liveable and distinctive environments



## Core sectors

- Maritime
- Water and delta technology
- Transport and logistics
- Health Care
- Services industry (B2B)

Examples of businesses who found their way to the Drechtsteden:

- |   |                           |
|---|---------------------------|
| - Ashland Nederland Ltd.                    | - Oceanco                 |
| - Bolidt                                    | - Ovako Wire              |
| - Boskalis                                  | - PON Power               |
| - Biomet Europe Ltd.                        | - Royal Haskoning         |
| - Cummins Holland                           | - Tsubakimoto Europe Ltd. |
| - Cegelec Ltd.                              | - Van Leeuwen Buizen      |
| - DHL                                       | - EGM Architecten         |
| - Dupont De Nemours                         | - Manpower                |
| - Heerema                                   | - Ernst & Young           |
| - IHC                                       | - Rabo Bank               |
| - ITT Water & Wastewater Nederland Ltd.     | - Van der Valk Hotels     |
| - International Road Transport Ltd. (I.R.T) | - Nedstaal                |
| - Krohne Nederland                          | - Kewill                  |
| - North Sea Petroleum Holding BV            | - Trust                   |
|   | - BNS Global              |



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## Drechtsteden Regional Development Company (ROM-D)





## Centre of international maritime industry

The Drechtsteden is a residential and commercial area located just southeast of Rotterdam. Together, Rotterdam and Drechtsteden are traditionally the centre of the Dutch maritime industry and of expertise in inland shipping, shipbuilding and dredging. Many shipyards, logistics companies and suppliers can

be found here. The largest inland harbour in the Netherlands is located in the City of Dordrecht, where thousands of ships on their way inland, to Germany or further, moor annually.



The mission of Drechtsteden Regional Development Company is to strengthen the regional economy in Drechtsteden. The company's most important activities are:

- Selling land
- Developing new commercial property
- Revitalising existing commercial property
- Promoting the Drechtsteden region
- Attracting new companies
- Facilitating established companies

The Drechtsteden Regional Development Company is a public-private partnership between the Drechtsteden municipalities, the Province of South Holland, BNG Area Development and the Rotterdam Development Company (OBR).

## Drechtsteden: Connecting Rotterdam and Breda

The Drechtsteden region links Rotterdam and routes south and west to the Ruhr region. Cars, ships, trains and lorries traverse the region's many roads, railways and waterways. The region is not only the ideal location for logistics activities, but also for business-to-business services, the maritime industry and related activities. Three elements are typical of Drechtsteden: Dordrecht's historical city centre with all of the characteristics of a commercially important 17th-century city, the landscapes

of Alblasserwaard, Hoeksche Waard and Biesbosch and of course water, with the accompanying maritime knowledge and expertise. These characteristics mark Drechtsteden as an up and coming region.

## How Drechtsteden Regional Development Company is organised

- **Holding:** The Drechtsteden municipalities have consolidated their equity interests in two subsidiaries: Drechtsteden Regional Development Company Management and Drechtsteden Regional Development Company Capital. The Holding is in charge of regional promotion and development.
- **Management:** In addition to the municipalities, private parties such as BNG Regional Development and Rotterdam Development Company also participate in this subsidiary.
- **Capital:** This subsidiary is where public capital is pooled. The capital is used to provide equity to projects to be developed by Drechtsteden Regional Development Company. Along with the Drechtsteden municipalities, the Province of South Holland also participates in this subsidiary. Other public bodies too can transfer venture capital into this fund. This structure makes it possible to use profits from participation in profitable developments to balance out losses from participation in redevelopment projects.

## What can the Drechtsteden Regional Development Company offer you?

- Wealth of knowledge and expertise
- Centralised development from and for the region
- Regional land developer providing risk capital
- An established and reliable partner for the market
- A tailored approach to each project
- Equalisation of the costs of redevelopment via a revolving fund
- Perfect alignment with government policy (regional stimulation)
- Services: Site selection and building permit

### Good economic position:

- Accessible by road, railway and water
- Expertise in the maritime sector
- Room for the business-to-business services sector
- Waterbus: A unique transport system by water
- Living conditions: quality in diverse segments
- Active business climate
- A wide range of educational opportunities
- Wide choice of hotel and meeting facilities

### Characteristics of Drechtsteden:

- Total number of inhabitants: 270,000
- Municipalities: Alblasserdam, Dordrecht, Hendrik-Ido-Ambacht, Papendrecht, Sliedrecht, Zwijndrecht
- Centre of expertise for the maritime industrie
- Location: Connecting Rotterdam and Breda
- Attractions: Historical city centre of Dordrecht, the landscapes of Biesbosch, Hoeksche Waard, Alblasserwaard and the windmills at Kinderdijk
- Workforce: 102,038 (reference date: 2008)
- Registered businesses: 9812 (reference date: 2008)

